

Chief Executive Officer (CEO)

British Powerlifting is the recognised National Governing Body (NGB) for powerlifting in the UK, with a rich history of athlete achievement at all levels, a diverse and engaged membership base which has seen impressive year on year growth, and a strong foundation for progress.

As the organisation scales to meet the ever-increasing popularity of strength sports and develop its core infrastructure, we are seeking to appoint a visionary and strategic Chief Executive Officer to help us shape the future of the sport in the UK and build a robust platform for growth and operational excellence.

Role Overview

The Chief Executive Officer (CEO) will provide leadership and strategic direction, driving the growth and development of powerlifting in the UK while ensuring the sport's integrity, and enhancing its visibility and reputation both nationally and internationally.

The responsibilities of the CEO extend to all areas of the federation, including strategic development, financial leadership, partnership and sponsorship, operations and delivery, promotion and profile raising of the sport, together with governance, safeguarding and compliance.

Strategic Leadership:

- Develop and implement a comprehensive strategic plan in collaboration with the Board of Directors, with an ongoing oversight of KPIs, objectives and performance milestones.
- Foster a culture of excellence, innovation, and continuous improvement within the organization.
- Build a strong organisational culture of teamwork, ambition and integrity.

Operational Management:

- Oversee the day-to-day operations of British Powerlifting, ensuring efficient and effective management of resources.
- In collaboration with the Finance Director, ensure financial sustainability, accountability and compliance.

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- Oversee the implementation and maintenance of policies and procedures to ensure compliance with legal, regulatory, and organisational standards.

Stakeholder Engagement:

- Build and maintain strong relationships with key stakeholders, including athletes, coaches, clubs, sponsors, and partners.
- Represent British Powerlifting at national and international events, conferences, and championships.
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- Act as the primary spokesperson for British Powerlifting, promoting its achievements and advocating for the sport.

Development and Growth:

- Drive initiatives to increase participation in powerlifting at all levels, from grassroots to international.
- Drive initiatives to ensure robust pathways for development of athletes, coaches and officials.
- Develop and deliver a commercial strategy to source additional revenue streams and secure opportunities for sponsorships, partnerships and funding.
- Develop and implement marketing and communication strategies to raise the profile of British Powerlifting.

Governance and Compliance:

- Work closely with the Board of Directors to ensure effective governance and decision-making.
- Provide regular reports to the Board on the organisation's performance, challenges, and opportunities.
- Ensure compliance with all relevant laws, regulations, and standards, including anti-doping, safeguarding and equality, diversity and inclusion.

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- Ensuring adherence to British Powerlifting Articles of Association and fulfilling any specific duties outlined in governing documents.

Qualifications and Experience:

- Proven experience in a senior leadership role, preferably within a sports organisation or NGB.
- Experience of business and commercial acumen and financial management skills with the confidence to scrutinise financial management accounts and overall financial performance.
- Strong strategic planning and operational management skills.
- Excellent communication, negotiation and presentation skills.
- Knowledge of the sport of powerlifting and its governing structures is highly desirable.

Personal Attributes:

- Visionary and inspirational leader, able to influence positive outcomes and build strong collaborative relationships.
- Strategic thinker with a proactive and results-oriented approach, strong ethical standards and integrity.
- An ability to effectively challenge existing practices across the organisation and lead initiatives that drive positive change.
- An advocate for the positive impact of sport and an understanding and empathy for the role of sport in a wider social context.