

BRITISH POWERLIFTING SPONSORSHIP & SCHOLARSHIP OFFICER

ROLE DESCRIPTION

1. The Sponsorship & Scholarship Officer is a voluntary non-executive position reporting to the CEO. Agreed budgeted expenses for necessary duties to carry out the role will be paid.
2. The appointment will be initially for two years.
3. Responsible for:
 - a. Generating sponsorship with suitable commercial companies that do not compete with SBD and are ethically matched to powerlifting.
 - b. This shall include, but not be limited to:
 - i. Developing innovative sponsorship opportunities utilising an Advertising Deck.
 - ii. Preparing Sponsorship Agreements for Board approval.
 - iii. Liaising with signed up sponsors and the Board to ensure each party is fulfilling their obligations under the applicable Agreement.
 - iv. Obtaining suitable media promotional material from each Sponsor.
 - v. Identifying and recommending scholarship opportunities. Note that the Board will be responsible for the awarding of any scholarships.
 - vi. Producing an annual budget for Board approval to carry out the role.
4. Experience and qualifications.

Must be:

- a. An established British Powerlifting member.
- b. Have a proven track record of success in generating sponsorship.
- c. Be able to demonstrate knowledge of, and a relationship with, marketing organisations in the commercial sector.
- d. Be fully conversant with commercial practice related to sponsorship.
- e. Be able to command the respect and trust of all stakeholders involved.
- f. Be able to communicate effectively with all levels of people involved in powerlifting.
- g. Have, or be able to develop, a good working relationship with the Board.

5. Other requirements:

- a. Applicants must not use their position to promote their own interests. Neither must they benefit financially from any sponsorship or scholarship deal.
- b. They should not have any commercial relationship, be employed by or be an ambassador for, any sponsors. They will be required to declare any conflict of interest to the Board.
- c. The successful applicant will be required to sign a British Powerlifting Non-Executive Members' Agreement.

6. Anyone wishing to apply for this position or have any questions about the role should send their application and CV to richard.parker@britishpowerlifting.org