### BRITISH POWERLIFTING COMMUNICATIONS DIRECTOR

### ROLE DESCRIPTION

1. The Communications Director is a Board level position reporting to the CEO.

# 2. Responsible for:

- a. All aspects of communication within and on behalf of British Powerlifting as determined by the Board.
- b. This shall include, but not be limited to:
  - i. Preparation of press releases.
  - ii. Preparation of news bulletins to members.
  - iii. Answering web-site queries.
  - iv. Advising the Board on all communication matters.
  - v. Engaging suitable companies to advertise via livestreaming.
  - vi. The preparation and production of the British Powerlifting Magazine. This shall include recruitment of a suitably qualified editor and graphics team.

## 3. Experience and qualifications:

- a. Must be a 100% committed British Powerlifting member.
- b. Must be fully competent in IT skills and the use of MS Office etc.
- c. Must be able to communicate effectively with all levels of people involved in powerlifting, sport and journalism.
- d. Must have, or be able to develop, a good working relationship with all Board directors.

#### 4. Other requirements:

- a. Applicants must not have anything in their background that would bar them from being a company director.
- b. The successful applicant will be required to sign a British Powerlifting Executive members' Agreement.
- 5. Anyone wishing to apply for this position or have any questions about the role should send their application and CV to <a href="mailto:richard.parker@britishpowerlifting.org">richard.parker@britishpowerlifting.org</a>