



JOB TITLE: COMPETITION DIRECTOR  
REPORTING TO: CEO  
BOARD POSITION: YES

### **GENERAL OVERVIEW OF POSITION**

Competition is the life blood of our sport and is of critical importance to British Powerlifting and the IPF. Reform and evolution of our competition formats will be a key focus over the next 3-5 years.

The role of Competition Director will carry the responsibility for the delivery of world class British Powerlifting events and he/she must remain connected to the sports development trends.

She/he will propose a vision with strategic innovative ideas which will arouse the interest of an ever-increasing number of spectators, partners and participants from all walks of life in order to promote and develop our sport.

The position will work closely with the CEO and other board members to help deliver that strategic vision and escalate British Powerlifting events to the gold standard on the world powerlifting events stage.

### **DESCRIPTION OF ROLE KEY RESPONSIBILITIES**

The Competition Director's responsibilities include but are not limited to:

- a. Development, planning and delivery of the British Powerlifting annual competition calendar.
- b. Develop an innovative vision for British Powerlifting for the coming years together with the CEO and other board members.
- c. Liaison with the Sponsorship Officer to ensure our sponsorship agreements are used effectively for championships.
- d. Development of a host venues strategy to ensure a vibrant roster of potential host venues & cities to stage major British powerlifting events.
- e. To report regularly to British Powerlifting on all sporting components, services and operations leading to the successful implementation of British Powerlifting events.
- f. Prepare business plans for British Powerlifting main events.
- g. Provide expertise as needed.

## **SKILLS AND EXPERIENCE REQUIRED**

- a. 5+ years of sport events management or a proven track record of delivering high class sporting events.
- b. Track record of excellent organisation and leadership abilities.
- c. In-depth knowledge of the sports industry.
- d. Experience in developing strategic and business plans.
- e. Excellent people management skills and the ability to lead and develop people.
- f. Proven expertise of influencing and advising on strategic decisions at senior levels.
- g. Able to effectively operate at executive and board level.
- h. Track record of implementing change in an organisation.
- i. First rate presentational skills.

## **SOFT SKILLS AND EXPECTED BEHAVIOUR**

- a. High Integrity
- b. Leadership through example and the ability to inspire high levels of excitement and performance.
- c. To be an influential, tactful, articulate individual able to motivate, engage, develop and retain talent.
- d. Excellent written and oral communication skills.
- e. Ability to mediate between various stakeholders effectively.
- f. Ability to manage conflict and find resolution.
- g. Ability to prioritise short versus long term strategies.
- h. Ability to work effectively under pressure with a wide variety of people.

## **EDUCATIONAL BACKGROUND**

Degree educated with a background in sports business management.

## **OTHER REQUIREMENTS:**

- a. Applicants must not have anything in their background that would bar them from being a company director.
- b. The successful applicant will be required to sign a British Powerlifting Volunteer Agreement.
- c. Must be or become a member of British Powerlifting.